

AGENTS FIRST!

A publication of Georgia Insurance Agents Alliance (www.fyigeorgiaviews.com)



SPECIAL NOTICE TO COMPANY AFFILIATES

Strong industry alliances and enhanced professional development of GIAA members are goals of our organization. That's why we see your company as a great participant for the development and implementation of a wide range of joint efforts, which will prove to be mutually beneficial.

GIAA members are constantly reminded to support the companies that support us and less so for those who do not.

GIAA Company Affiliates should encourage non-GIAA members to join (and enjoy the benefits of GIAA membership!).

GIAA Company Affiliates enjoy all GIAA membership benefits except no voting rights.

Georgia Insurance Agents Alliance (GIAA) invites you to become a GIAA Company Affiliate Sponsor through:

Education Arena

- (1) Develop and deliver educational courses
- (2) Conduct educational seminars
- (3) GIAA Education Sponsor

Convention Sponsorship

- (1) Keynote Speakers
- (2) Educational Seminars
- (3) Exhibit Booths
- (4) Convention functions
- (5) Printing of convention programs
- (6) Convention Program Advertising

Advertising Media

- (1) AGENTS FIRST!, The Voice of Georgia Insurance Agents Alliance
- (2) Placing a banner or link on GIAA website
- (3) GIAA annual convention program
- (4) GIAA BRIEFS e-Newsletters

Corporate Sponsorship has three levels:

As a **Level One Sponsor**, you enjoy:

- (1) Invitation to be "Chat 'n Chew" sponsor
 - a) Chat 'n Chews are 90 minute luncheons held in various parts of Georgia and hosted by GIAA Board members.
 - b) Chat 'n Chew sponsors provide the luncheon (usually pizza or sub sandwiches & drinks).
 - c) Chat 'n Chew sponsors get ample time to promote their product & services.
- (2) Opportunity to offer GIAA-approved Continuing Education Seminars

GIAA has made special arrangements with our CE provider to submit your company representatives as instructors and outlines that showcase your company's product & services for DOI approval.

If approved, GIAA CE Instructors may hold CE seminars throughout Georgia.

Our CE provider will maintain all records and take care of uploading CE attendance to Promissor for a nominal fee.

- (3) Logo & Hyperlink from GIAA website to your company
- (4) Hyperlink included on all GIAA BRIEFS e-newsletters

Level One Sponsorship continues on page 2

“One Voice Multiplied!” ... Eddie K. Emmett, GIAA President

Level One Sponsorship continued from page 1

- (5) Member prices at all GIAA functions
- (6) First choice of sponsorship of GIAA convention events
- (7) Free AGENTS FIRST! newsletter subscription for all of your company's employees
- (8) Free GIAA BRIEFS e-newsletter subscription for all of your company's employees
- (9) Discount on Exhibit Booth or Convention General Sponsorship

Corporate Sponsorship for Level One is an annual fee of \$500.00

As a **Level Two Sponsor**, you enjoy:

- (1) Invitation to be “Chat ‘n Chew” sponsor
- (2) Logo & Hyperlink from GIAA website to your company
- (3) Hyperlink included on all GIAA e-newsletters
- (4) Member prices at all GIAA functions
- (5) Free AGENTS FIRST! newsletter subscription for all of your company's employees
- (6) Free GIAA BRIEFS e-newsletter subscription for all of your company's employees
- (7) Discount on Exhibit Booth or Convention General Sponsorship
- (8) Second choice of sponsorship of GIAA convention events

Corporate Sponsorship for Level Two is an annual fee of \$250.00

As a **Level Three Sponsor**, you enjoy:

- (1) Member prices at all GIAA functions
- (2) Free AGENTS FIRST! newsletter subscription for all of your company's employees
- (3) Free GIAA BRIEFS e-newsletter subscription for all of your company's employees

Corporate Sponsorship for Level Three is an annual fee of \$160.00

Please accept my invitation to support GIAA in 2007.

If you have any questions or comments, please feel free to contact me.

Sincerely,

Eddie K. Emmett, GIAA Membership Chairman

eddieemmett@alltel.net

Cell: (770) 312-2342

Fax: (770) 783-8226

We wish to support GIAA as a:

Level One Sponsor @ \$500.00 Level Two Sponsor @ \$250.00 Level Three Sponsor @ \$160.00

Please make check payable to GIAA, mail it to 200 Russell Drive, Canton, GA 30114 and include a list of your marketing reps' e-mail addresses.