



**Siuprem Donates \$42,000+ to American Cancer Society
For The Fight Against Breast Cancer**

ATLANTA (January 20, 2011) – Siuprem Inc, a full-service independently owned premium finance company, today presented the Atlanta-based American Cancer Society with a check for more than 42,000 for its breast cancer research and programs. The donation of \$42,080 came at a presentation ceremony at the company’s Alpharetta offices as part of its Siuprem Cares program.

The donation was based on a contribution of \$5 for every commercial premium finance agreement funded by Siuprem from March 1, 2010 through December 31, 2010.

John LaMay, president of Siuprem, said the company chose to support the Society's fight against breast cancer because the disease affects so many women and their families. He said the company made the decision to contribute to the Society because of its "commitment to eliminate breast cancer as a major health problem throughout the United States."

"Our Siuprem Cares campaign has been successful due to the support of our customers and partners, said LaMay. "On behalf of them, we are very proud to contribute to the American Cancer Society in an effort to help find a cure for breast cancer. We look forward to continuing our campaign in 2011."

Randal Redner, the American Cancer Society's Vice President for Georgia, said, "We are deeply grateful to Siuprem for its generosity. Breast cancer is a devastating disease that strikes more than 200,000 women in the United States every year, including 6,130 women in Georgia. While we are making progress against breast cancer with improved detection and treatment, there is much more work to be done to create a world with less breast cancer and more birthdays for more women. The donation from Siuprem will help us make progress toward a cure."

LaMay pledged that in 2011, Siuprem and its independent insurance agent partners will continue their commitment to breast cancer awareness and research by expanding the timeline of the campaign. With the goal of maximizing future donations to the cause, Siuprem Cares' commitment of donating \$5 of the proceeds of every commercial contract funded will be effective with contracts dated January 1 through December 31, 2011.

About the American Cancer Society

The American Cancer Society combines an unyielding passion with nearly a century of experience to save lives and end suffering from cancer. As a global grassroots force of more than three million volunteers, we fight for every birthday threatened by every cancer in every community. We save lives by helping people stay well by preventing cancer or detecting it early; helping people get well by being there for them during and after a cancer diagnosis; by finding cures through investment in groundbreaking discovery; and by fighting back by rallying lawmakers to pass laws to defeat cancer and by rallying communities worldwide to join the fight. As the nation's largest nongovernmental investor in cancer research, contributing more than \$3.4 billion, we turn what we know about cancer into what we do. As a result, more than 11 million people in America who have had cancer and countless more who have avoided it will be celebrating birthdays this year. To learn more about us or to get help, call us any time, day or night, at 1-800-227-2345 or visit cancer.org.

About Siuprem, Inc

Siuprem, Inc. is a full service independently-owned premium finance company serving insured's and independent agents since 1969. With over 40 years of experience in financing commercial and personal lines, Siuprem combines industry leading technologies with personalized customer service, creating finance solutions for any application. Siuprem Cares is helping to find a CURE...one contract at a time! Visit www.siuprem.com/cares for further information.